

# Stars Aid IFRG In Fight For International Unity In Films

**HOLLYWOOD** — Bing Crosby, Lena Horne, Bob Burns, Warner Bros. Studios and numerous other Hollywood and foreign artists and film companies will receive Unity trophies at the International Motion Picture and Radio Unity Awards Assembly staged by the Inter-racial Film and Radio Guild at the Shrine auditorium on May 24.

The affair is designed to focus world-wide attention on the part the film and radio industries of the United States, Mexico, Russia, England and other countries have played in the matter of unifying the various countries and peoples of the world by producing pictures or radio programs during the last year which have brought about better understanding.

## Organization's Purposes

The Inter-racial Film and Radio Guild, familiarly referred to as IFRG, is a non-profit corporation whose principal aim is to establish and maintain a research bureau and library in Hollywood. Much of this institution's work will deal with analyzing and studying entertainment values and — by a process of supplying information and presenting viewpoints — helping bring about a more realistic presentation on the screen and in radio of the various peoples of the world in the light of scientific truths. While IFRG is vitally interested in the significant rise of the film and radio industries in Mexico, Russia, England, Brazil and other countries, it nevertheless is of the firm conviction that, because of greater experience and scope, the radio and motion picture industries of the United States should maintain leadership in these fields.

But in order to maintain that leadership, IFRG is of the opinion that North American film and radio institutions can best serve their own interests as private enterprises by exploiting to the fullest the realistic approach to current and post-war conditions. One of the underlying motives of IFRG is seeking a co-operation with motion picture and radio institutions in this country, dedicated to the task of helping create inter-racial harmony.

Prominent in the organization as members of board of directors are: Norman O. Houston, California State boxing commissioner and insurance executive (chairman).

Leon H. Hardwick, newspaper writer and press bureau executive (general secretary).

Caleb Peterson Jr., actor and concert stage singer (executive field director).

Luis Flores, editorial executive of La Opinion, Mexican daily.

Ted LeBerthon, associate editor of the Catholic Digest, St. Paul, Minn.

Floyd Covington, executive secretary of the Los Angeles branch of the National Urban League.

Daniel G. Marshall, prominent attorney.

J. David Orozco, head of broadcasting company and Mexican business official.

Joseph Morris, Los Angeles business man.

Loren Miller, attorney and newspaper writer.

Clarence R. Johnson, U. S. government official, New York.

Other key figures, composing the national advisory board, are:

Adam Clayton Powell Jr., U. S. Congressman from New York, editor and minister.

Sadie T. M. Alexander, Philadelphia, Pa., secretary of the National Bar association.

Dr. Alain Locke, writer, Howard university, Washington, D.C.

Paul Robeson, internationally famous singer, actor and humanitarian.

W. J. Shieffelin, chairman of trustee board of Tuskegee Institute, Tuskegee, Ala.

Lester B. Granger, New York, executive secretary of the National Urban League.

Anna Jones, civic and political leader, Columbus, Ohio.

George S. Schuyler, writer.

Chester A. Smith, educator, Peekskill, N.Y.

Carl A. Hansberry, Chicago, business executive, civic leader and head of the Hansberry Foundation.