

Loyola Prof.

To Address

Baha'i Series

"Religion in the Affluent Society" is the title of a public address that will be presented at the Baha'i House of Worship, Linden Avenue at Sheridan Road, Wilmette, at 3:45 p.m. Sunday, Oct-29. James B. Cloonan, Assistant Professor of Marketing at Loyola University, will speak.

Cloonan, who specializes in quantitative methods and computers in marketing analysis, was previously with several industrial and consulting companies in the Chicago area. He also served for a time as Assistant Professor in Marketing at the University of Missouri.

He has been a member of the Baha'i Faith for ten years, and has served on various local and national committees of the Faith. He is a past Managing Editor of the Baha'i News, an official Baha'i periodical.

Cloonan will discuss problems arising from a rampant materialism, and solutions on an individual and on a collective level which the Bahai' Faith claims to have.

His address is one of a weekly series presented at the Baha'i House of Worship Sundays at 3:45 p.m., following a 3:00 p.m. public devotional program.