

Southside Woman Cops P. R. Award

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Mrs. Juliette Buford, 1380 E. Hyde Park blvd. has won the top public relations award in the country, the Daily Defender learned.

At the presentation banquet of the 25 annual Silver Anvil Awards of the Public Relations Society of America in New York, Mrs. Buford received

the Silver Anvil for her outstanding public relations accomplishments in the field of human rights for the North American Baha'i Assembly of Wilmette.

Probably the first black woman to be honored by the PRSA, this recognition spotlights again the precedent-setting achievements of Mrs. Buford. A senior citizen who has worked a lifetime to improve

the quality of life for black people, she has sought out and created new opportunities for employment, education, and civic participation.

The Silver Anvil Award recognizes the importance of Mrs. Buford's Human Rights Conferences held last year in 10 cities throughout America. Themes of the Conferences, at which local and national human rights advocates met and

discussed problems and strategy, were: "Prejudices, and how to recognize and overcome them," "Discrimination, a two-edged sword," "Anti-Semitism, quiet, but not dead," "Equal Educational Opportunities — A Necessary Goal For Tomorrow's World," and "Religion — A Crutch or a Commitment?" The conference were widely attended in all cities.

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