

FRAT SETS FEB. 27-MARCH 5 AS 'NEWSPAPER WEEK', ...

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GROUP AIMS AT BIGGER, BETTER PUBLICATIONS

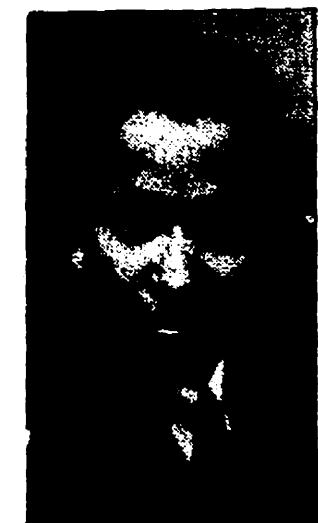
Delta Phi Deltas Announce Annual Event At Atlanta Confab

ATLANTA, Ga., Feb. 24—In an effort to stimulate interest in Race journalism and to focus the spotlight for seven days on Race publications, the Delta Phi Delta fraternity is sponsoring "Negro Bigger and Better Newspaper Week."

The observance, the first of its kind ever attempted within the Race, will begin February 27 and extend through March 3. Chapters of the fraternity throughout the country are expected to sponsor special programs and cooperate with their local papers to carrying out the program laid down by the organization for the week.

Schools, colleges and their student publications have also been invited to participate in the venture.

The purpose of the celebration, according to a statement issued by Moss Hyles Kendrix, one of the founders of the fraternity and editor of the Maroon Tiger, Morehouse university student publication and director of the week, "is to familiarize America with the accomplishments and possibilities of the Negro press—its history and status. It is further hoped that this project will



MOSS HYLES KENDRIX

stimulate a greater interest in journalism among the Negro youth of America."

Delta Phi Delta, intercollegiate journalistic society, was founded during the fall of 1937 by Bernard Milton Jones, V. Trenton Tubbs and Moss Hyles Kendrix, all students of Morehouse college. The objective of Delta Phi Delta is four-fold:

1. "To stimulate among Negro college men and women an interest in the science and art of journalism, and confer honor upon such students as have distinguished themselves by their meritorious services on the various college publications.
2. "To unite in bonds of good fellowship college-trained Negro men and women either engaged in collegiate journalism or proposing to engage in the profession of journalism.
3. "To confer honor upon those who have distinguished themselves in the craft of writing.
4. "To appraise the works of Negro novelists, journalists, essayists and poets, and bespeak the value of their contributions to America."

The organization held its first annual national convention at Atlanta university in April of last year. At this convention, four active chapters were represented and delegates came from as far north as West Virginia State college.

Working with the late Dr. James Weldon Johnson on the advisory council of the fraternity were W. S. Braithwaite, B. G. Brawley, Howard Thurman, Ira D. Reid, Alain Locke, Leslie Pinkney Hill, Rufus E. Clement, and many others.

Among the well known journalists who lent their support to the group are: George Schuyler, the P. B. Youngs Jr., and Sr., Mrs. Rebecca S. Taylor, C. A. Scott, Robert D. Baskerville, Lionel F. Artis, Carl Murphy and others.

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