

Dr. Locke Says Co-operation Shows Business Progress

In line with their "bigger and better business" program, the Phi Beta Sigma fraternity presented Dr. Alain Locke of Howard university Sunday, Oct. 26, at Wendell Phillips school auditorium to a capacity audience.

Dr. Locke, who is head of the department of philosophy at Howard university and author of "The New Negro," was presented by the national president and local president of Upsilon Sigma chapter of the Phi Beta Sigma fraternity, Arthur W. Mitchell.

Speaking to the citizens of Chicago on the subject "Economic Freedom, How?" Dr. Locke said: "Though the comparative volume of Negro business is still pitifully small in comparison with the huge capital and organization of American trade and productive industry, still the economic gains of the Negro in the last 10 years have been phenomenal. This is true especially in insurance and banking, and recently, under the

auspices of the National Negro Business league, in the organization of co-operative chain retail trading.

"Prejudice, though it has handicapped the Negro's advance, has forced Negro business to adopt original tactics and strike out toward objectives generally in advance of the common business practice. One especially promising move has been the Negro's use of his organized buying power to force new avenues of employment. These tactics are spreading with considerable success from city to city, West, East and even in the South.

"Co-operative methods and group improvement, rather than mere profit, are becoming the dominant motives of Negro business leadership," said Dr. Locke.

After speaking at Wendell Phillips, Upsilon Sigma chapter entertained Dr. Locke with a special dinner at the Bird Cage tearoom in the Pythian temple.